Planning and Public Policy Program, Bloustein School of Planning and Public Policy, Rutgers University

Senior Seminar, 10:762:499:01, Spring 2018, 3 credits

Thursday, 1:10-3:50, Room 112, Civic Square Building, College Avenue Campus

Instructor is Frank J. Popper, Room 356, Civic Square Building, College Avenue Campus, 848-932-2790, fpopper@rutgers.edu, fpopper@princeton.edu. Instructor’s website is policy.rutgers.edu/faculty/popper, where more copies of this syllabus are available.

Office hours: Monday morning, before or after class, or by appointment. Tuesdays the instructor is usually at Princeton.

In this seminar you do a senior thesis on a topic of planning and public policy. Your paper should be in the range of 20 double-spaced pages (minus graphics), possibly serving as a writing sample for employers or graduate schools.

One goal of the course is to engage your imagination to produce original analytic work. Another is to teach you to help each other do good work. Thus the course offers you serious intellectual, professional and personal opportunities.

The thesis can be on any topic of planning and public policy that you choose and I approve. The thesis goes through at least six stages: a proposal, a first draft, a class presentation, a second draft, a presentation, and a final draft. In some cases more drafts may be needed. Previous experience with your topic helps but is not required.

Your thesis should review existing literature and offer an original analytic contribution, not just a descriptive one. Your analysis may be a case study, a fieldwork investigation, a policy suggestion, an assessment of an ongoing program, a test of a new idea, or a creative mix of these and other approaches. You should be continually looking for your own most penetrating insightful thought.

Half your grade comes from the final draft of the thesis. 10% comes from the proposal, 20% from the presentation to the class, and 20% from class participation and general conscientiousness, including getting work in on time. I expect all written work to meet advanced collegiate standards of writing and will lower the grade if it does not.

You should attend all classes. If you must miss one, please get in touch with me.

I expect you to know, understand, and live up to Rutgers’ standards of academic integrity explained at academicintegrity.rutgers.edu/policy-on-academic-integrity. See also plagiarism.org. If you have a question about these standards, please ask me. Rules of thumb: if you think you may be doing something academically dishonest, you probably are. Your conscience or sense of safety is telling you so. To avoid plagiarism, do original work.
Our class may deal with sensitive matters: issues of race or ethnicity, economic disparities and fairness, gender and sexuality, or simply differences between cities and suburbs or varying kinds of each. Our class should be a safe place to talk about these often-uncomfortable subjects. Let's be civil to each other. There are, and always have been, unpleasant nearby, national, and global models of political behavior. We should not be that way. We should do our good-faith best to learn from each other and from our differences, and to help each other in our work. These possibilities are among the main attractions of academia.

Schedule

January 18  Introduction.

January 25  No class: individual meetings in my office on possible topics.

February 1  Class meeting on topics 1.

February 8  Class meeting on topic 2

February 15  3-page proposals due. Class discussion of your individual proposals.

February 22  To be announced.

March 1  No class: individual meetings in my office on proposals.

March 8  Class meeting on topics 3.

March 15  No class: spring vacation.

March 22  Class presentations.

March 29  Ditto. First drafts due.

April 5  Individual meetings in my office on first drafts.

April 12  Peer editing. I will want to meet individually with you in my office on your drafts at least once after April 5, so you will do at least two drafts and a final one.

April 19  Ditto.

April 26  Ditto.

May 3  Final version of thesis due.
A note on sources

I do not know all the planning and policy fields because no one, including public officials, does. So I will often refer you to specialists, in the Bloustein School and elsewhere including beyond Rutgers, who know more about particular subjects than I do. I’m not putting you off. Instead I’m putting you on to specific sources of knowledge.

For those doing a thesis in or near my fields of environmental, land-use, natural-resource, and regional planning, I offer intellectual/bibliographic help in my courses. If you go to my website, policy.rutgers.edu/faculty/popper, and click on the courses, at the end of some syllabi you will find “A note on sources” much longer than this one. If you are considering other subjects, see if you can find comparable material. If you need help, ask me.

Probably the leading English-language guide to writing is William Strunk, Jr., and Stanford K. Pritchard, “Elements of Style: Updated and Annotated for Present-Day Use” (2012). Earlier or later editions, usually with E. B. White as the second author and without the subtitle, would also work. Kate L. Turabian’s books, like “A Manual for Writers of Research Papers, Theses, and Dissertations” (8th edition, 2013, with Wayne C. Booth), offer more detailed style and bibliographic instruction.


Wikipedia, other encyclopedias, and dictionaries, online or off-, are good places to begin research and terrible places to end it. Use them as starting points. Please don’t cite them. It always makes your work look bad.

On Thursday and Friday, January 25 and 26, the American Planning Association’s New Jersey Chapter will meet down the street at the Hyatt New Brunswick. The Thursday session is usually more technical.