

SYLLABUS:

Principles of Health Education Spring 2017

Course Overview

Instructor

Instructor: Holly Funkhouser Cucuzzella

Email address: Course E-mail or hcucuzzella@gmail.com

Phone number: 609-668-3133

Office hours: By appointment

Course Delivery

This course is fully online. To access the course, please visit sakai.rutgers.edu . For more information about course access or support, contact the Sakai Help Desk via email at sakai@rutgers.edu or call 848-445-8721.

Course Description

The purpose of this course is to introduce students to the profession of health education and provide an overview of the skills necessary to plan and implement health education programs.

Prerequisites

Important Dates

The course begins on January 17, 2017 and ends on May 1, 2017.

Course Learning Outcomes

By the end of this course, students should successfully be able to:

1. Describe health education and the related concepts of health promotion and public health
2. Critically examine health information
3. Recognize the importance of behavior theory when planning health education programs
4. Create effective health education materials at appropriate literacy levels

5. Understand the roles and responsibilities of health educators and the settings in which they work
6. Identify emerging public health issues and current events related to health promotion.

Course Materials

Required Text(s)

Cottrell RR, Girvan JT, McKenzie JF. (2012). Principles and Foundations of Health Promotion and Education (6th ed.) Boston: Benjamin Cummings.

ISBN 10: 0-321-92714-1

Optional Materials

Additional Materials may be posted in the course modules.

Technology Requirements

Baseline technical skills necessary for online courses

- Basic computer and web-browsing skills
- Navigating Sakai

Technology skills necessary for this specific course

- Live web conferencing using Adobe Connect (if needed for office hours)

Required Equipment

- Computer: current Mac (OS X) or PC (Windows 7 or newer) with high-speed internet connection
- Webcam: built-in or external webcam, fully installed
- Microphone: built-in laptop or tablet mic or external microphone

Required Software

- Microsoft Word
- Microsoft PowerPoint

Assessment

Assignment Summary

Below are the assignments required for this course and the value of each assignment to the course grade as a whole. Please refer to the course calendar (on Sakai) and/or the course schedule (below) for specific due dates.

Assignments		Learning Outcome Assessed
Discussion Boards (11)	20	1-6
Weekly Assignments (11)	20	1-6
Interview	15	5,6
Final Project Team Comments	15	2,3,4
Final Project	30	1-4
Total	100	

See course schedule, below, for due dates.

Assignment Overview

Grading Rubrics will be provided for the discussion boards, interview and final project.

Discussion Boards

Although offered over the Internet, this course still places high value on your interaction. To achieve this end, this course provides 11 discussion topics. You can participate by either directly addressing the discussion question or following-up on other students' prior responses. You can add your comments to a discussion question more than once, but you must participate in at least 10 of the 11 posted discussion questions to receive a passing grade for the course. All discussions remarks must be posted by 11pm on Monday of each week Your grade will drop 5 points each day the discussion comment is late. If the comment is over 5 days late you will not receive credit for that assignment.

Weekly Assignments

There are 7 homework assignments that are not related to your final project and that are meant to test if you understand the week's concepts. You must complete them all, the lowest grade will be dropped. An assignment consists of short answers or essay questions linked to the content for that unit. Weekly assignments are to be completed by 11pm on Monday of each week. Your grade will drop five points each day the E-work is late. If the work is over 5 days late you will not receive credit for that assignment. After the assignments have been submitted, an answer key will be posted that you can refer.

Interview

During the course you will conduct an interview of a health educator currently working as a health educator. The educator must have their CHES or MCHES. The work setting does not matter as long as they are working as a health educator. A set of interview questions will be provided. If necessary, a list of potential individuals to interview will be provided.

Final Project and Components

A large part of your grade will be your final project. Your final project will consist of the actual health education item and the paper (which will combine all of the components you will write throughout the semester). During the course of the semester you will be asked to submit individual pieces of the project so that I may provide feedback and guidance before the final project is submitted.

Once the final project is submitted, you will be partnered up and be asked to critique your classmate's project. The critique will only be provided to the professor and not shared with the whole class.

The project will consist of developing a health education item (such as a flyer, brochure, PowerPoint or proposal) on a health topic. The project will be based on a theory and be supported by the data and literature to show the need.

More information and details will be provided throughout the course.

Grading Scale

(Source: Rutgers standard undergraduate grade scale)

Grade	Range
A	90 – 100
B+	85 – 89
B	80 – 84
C+	75 – 79
C	70 – 74
D	60 – 69
F	60 and below

Student Participation Expectations

Because this is an online course, your attendance is based on your online activity and participation. The following is a summary of everyone's expected participation:

- **Logging in:** **AT LEAST TWO TIMES PER WEEK**
Be sure you are logging in to the course in Sakai each week, including weeks with holidays or weeks with minimal online course activity. (During most weeks you will probably log in many times.) If you have a situation that might cause you to miss an entire week of class, discuss it with me *as soon as possible*.
- **Time Commitment**
To be successful in this course, you should plan to dedicate approximately 8-10 hours per week.
- **Office hours and live sessions:**
All live, scheduled events for the course, including my office hours, are optional. For live presentations, I will provide a recording that you can watch later. If you are required to discuss an assignment with me, please contact me at the beginning of the week if you need a time outside my scheduled office hours.
- **Participating in discussion forums:** **AT LEAST FOUR TIMES PER WEEK**
As participation, each week you can expect to post at least as part of our substantive class discussion on the week's topics.

Discussion and Communication Guidelines

The following are my expectations for how we should communicate as a class. Above all, please remember to be respectful and thoughtful.

- **Writing style:** While there is no need to participate in class discussions as if you were writing a research paper, you should remember to write using good grammar, spelling, and punctuation. Informality (including an occasional emoticon) is fine for non-academic topics. Please also refrain from using all CAPITAL LETTERS, as this is often interpreted as shouting.
- **Tone and civility:** Let's maintain a supportive learning community where everyone feels safe and where people can disagree amicably. Remember that sarcasm doesn't always come across online. Treat your instructor and fellow students with respect at all times, and in all communications.
- **Citing your sources:** When we have academic discussions, please cite your sources to back up what you say. (For the textbook or other course materials, list at least the title and page numbers. For online sources, include a link.)
- **Backing up your work:** Consider composing your academic posts in a word processor, where you can save your work, and then copying into the Sakai discussion.

Support and Policies

Late Work and Make-up Exams

Late assignments and make up exams will only be granted upon prior approval and discussion with the instructor. Please notify me early if an assignment will be late or a make up is needed.

Faculty Feedback and Response Time

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can email sakai@rutgers.edu or call 848-445-8721 if you have a technical problem.)

Grading and Feedback

For large weekly assignments, you can generally expect feedback within 7 days.

E-mail

I will reply to e-mails within 24 hours **on school days**. For a faster response please copy my g-mail address.

Discussion Board

I will check and reply to messages in the discussions every 24-48 hours on weeknights.

Academic Integrity

The consequences of scholastic dishonesty are very serious. Please review the [Rutgers' academic integrity policy](#) .

Academic integrity means, among other things:

- Develop and write all of your own assignments.
- Show in detail where the materials you use in your papers come from. Create citations whether you are paraphrasing authors or quoting them directly. Be sure always to show source and page number within the assignment and include a bibliography in the back.
- Do not fabricate information or citations in your work.
- Do not facilitate academic dishonesty for another student by allowing your own work to be submitted by others.

If you are in doubt about any issue related to plagiarism or scholastic dishonesty, please discuss it with your instructor.

Other sources of information to which you can refer include:

- [Rutgers' Academic Integrity website](#)
- [Code of Student Conduct](#)
- [Eight Cardinal Rules of Academic Integrity](#)

Academic Support Services

- Rutgers has a variety of resources for academic support. For more information, check the [Academic Support website](#) .
- Rutgers has Learning Centers on each campus where any student can obtain tutoring and other help. For information, check the [Learning Center website](#) .
- Rutgers also has a Writing Center where students can obtain help with writing skills and assignments. Learn more at the [Writing Center website](#) .
- Many library resources are available online. Assistance is available through phone, email, and chat. For information, check the [Rutgers Libraries website](#) .

Rutgers Health Services

- Rutgers Health Services is dedicated to health for the whole student body, mind and spirit. It accomplishes this through a staff of qualified clinicians and support staff, and delivers services at a number of locations throughout the New Brunswick-Piscataway area. For more information, check the [Rutgers Health Services website](#) .

Accommodations for Accessibility

Requesting accommodations

Rutgers University welcomes students with disabilities into all of the University's educational programs. In order to receive consideration for reasonable accommodations, a student with a disability must contact the appropriate disability services office at the campus where you are officially enrolled, participate in an intake interview, and provide documentation. More information can be found in the [Documentation Guidelines](#) section of the [Office for Disability Services](#) website.

If the documentation supports your request for reasonable accommodations, your campus's disability services office will provide you with a Letter of Accommodations. Please share this letter with your instructors and discuss the accommodations with them as early in your courses as possible. To begin this process, please complete the [Registration Form](#) on the [Office for Disability Services](#) website.

Go to the [Student section of the Office of Disability Services](#) website for more information.

Accessibility and Privacy Links

Accessibility Statements

[Blackboard](#) [eCollege](#) [Moodle](#) [Sakai](#)

Privacy Policies

[Blackboard](#) [eCollege](#) [Moodle](#) [Sakai](#)

Course Schedule and Deadlines

Week	Topics	Readings	Discussion Board	E-Work	E-Work and Discussion Post Due Date (posted by)
Week 1 (1/17-1/23)	Class Orientation and Familiarization with Online Learning	None	Class Introduction	Scavenger Hunt	January 23rd
Week 2 (1/24-1/30)	Health Education as a Profession	Chapter 1	Discussion Board 1	Complete Homework Assignment Posted in the Week Folder	January 30 th

Week 3 (1/31-2/6)	History of Health Education	Chapter 2	Discussion Board 2	Project component Due: Health Education Topic (see description of project for more information)	February 6th
Week 4 (2/7-2/13)	Health Education Philosophies	Chapters 3	Discussion Board 3	Complete activities 2 and 4 at the end of the chapter (more details posted in the week)	February 13th
Week 5 (2/14-2/20)	Health Education Theories Part 1	Chapter 4	Discussion Board 4	Complete critical thinking questions 1 and 3 at the end of the chapter	February 20th
Week 6 (2/21-2/27)	Health Education Theories Part 2	Articles posted in Week	Discussion Board 5	Project Component Due: Health Education Theory	February 27th
Week 7 (2/28-3/6)	Ethics and Health Education	Chapter 5	Discussion Board 6	Complete critical thinking questions 1, 3 and 4.	March 6th
Week 8 (3/7-3/13)	The Health Education Specialist	Chapters 6	Discussion Board 7	Complete the Case Study and Activity 1 at the end of the chapter.	March 13th
Week 9 (3/14-3/20)	Modified Spring Break				
Week 10 (3/21-3/27)	Settings for Health Education	Chapters 7	Discussion Board 8	Interview of a Health Educator Due	March 27th
Week 11 (3/28-4/3)	Health Education Agencies, Associations and Organizations	Chapter 8	Discussion Board 9	Project Component Due: Target Audience and Justification	April 3rd
Week 12 (4/4-4/10)	The Literature of Health Education	Chapters 9	Discussion Board 10	Complete Chapter Review questions 1-7	April 10th
Week 13 (4/11-4/17)	Future Trends of Health Education	Chapters 10	Discussion Board 11	Project component due: Health Education Item Draft	April 17th
Week 14 (4/18-4/24)	Final Project Work Time			Final Project is to be posted by April 25 th .	April 24th
Week 15 (4/25-5/1)	Final Project Comment Period			Final Comments on Classmates projects due by May 2 nd .	May 1st